

### 1. NRF unveils 2024 Top 50 Global Retailers

NRF announced the [2024 Top 50 Global Retailers](#). Produced by Kantar, the 2024 list ranks international retailers, based on their operational performance as of the beginning of 2023. Continuing its reign as the world's largest retailer, Walmart maintained its top ranking. Amazon remained in second place, followed by Schwarz Group, Aldi, Costco, Ahold Delhaize and Carrefour.

### 2. Seeking the next America's Retail Champion

The retail industry's premier advocacy event, the Retail Advocates Summit, is just around the corner. In addition to convening policymakers and retailers to celebrate the power of retail, we will honor small retailers' commitment to advocacy and their communities. Don't miss the chance to nominate yourself or a deserving peer for the [America's Retail Champions program](#) before the deadline on May 3!

### 3. March CNBC/NRF Retail Monitor shows continued growth

The Retail Monitor calculation of core retail sales – excluding restaurants in addition to automobiles and gasoline – was up 0.23% month over month and up 2.92% year over year in March. Dive into the numbers here: [NRF | CNBC/NRF Retail Monitor](#)

### 4. Check out NRF's Earth Day content to learn more about circularity, reverse logistics and more, below:

- [NRF | Retailers close the loop on creating a circular retail economy](#)
- [NRF | A glance into consumers' views on sustainability](#)
- [NRF | 3 things retailers need to understand about the world of reverse logistics](#)

### 5. Consumers expected to spend near-record \$33.5 billion on Mother's Day

Mother's Day spending is expected to reach \$33.5 billion this year, according to the [annual consumer survey](#) released by NRF and Prosper Insights & Analytics. The figure is the second highest in the history of the survey, following last year's record \$35.7 billion.

#### Updates also on:

#### **New members-only resource:**

Download the [Workplace Violence Prevention Plan Toolkit](#) for retailers operating in California. This toolkit helps retailers implement and comply with the new California workplace violence prevention law.

**Upcoming events:**

**NRF PROTECT**

NRF PROTECT is the premier event to find experts and insights to mitigate risks, safeguard assets and reduce potential loss. Held June 4-6 in Long Beach, Calif., NRF PROTECT unites loss prevention, cybersecurity and digital/ecommerce fraud professionals responsible for the protection of their retail organizations. [Learn more.](#)

**NRF Nexus**

NRF is convening 300 retail technology, marketing and digital leaders at NRF Nexus, taking place July 15-17 at the beautiful Terranea Resort in Southern California. Share this invitation with your marketing and digital colleagues at the senior director level and above so they can secure one of the 300 total coveted spots. [Learn more.](#)

**NRF 2024 Retail's Big Show Asia Pacific**

Retail's most important event in the Asia Pacific marks its inaugural staging in Singapore from June 11-13, 2024. The Asia-Pacific edition unites leaders in the retail industry across the region to collaborate on a Pan-Asia Pacific stage. Don't wait — Early Bird tickets are still available. [Learn more.](#)

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**NRF** National Retail Federation



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